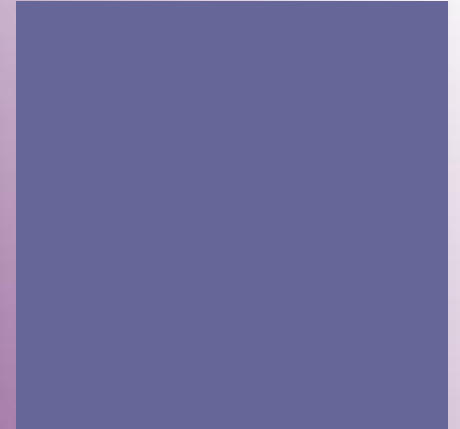




Towards a Safer Mumbai:

Advocacy and Action





**Mobilise
Local Communities**

**Using Mass Media and
Social Media**

**Creating
Safer Mumbai**

**Advocacy with State-
Municipality, Police
and State
Government**

**Build focused intervention-
Public Transport**



Evidence building through reliable data

Data was published with every location highlighted for 18 days in the 2nd largest Daily newspaper with readership of over 900,000 daily

Safe city myth busted

REALITY CHECK: Results of an HT-Akshara survey conducted by Cfore contradict the popular belief that Mumbai is a safe city for women. Highlights of the study:

How often have you faced street sexual harassment in the past one year?

- Two to five times: 56%
- More than 5 times: 21%
- None: 5%
- Once: 18%

At what time did the incident occur?

- After dark: 52%
- Daytime: 39%
- Both: 9%

What kinds of sexual harassment do women usually face in the public places in this area? (multiple coding allowed)

- No harassment: 0%
- Verbal (comments, whistling etc): 93%
- Physical (touching, feeling up): 65%
- Flashing: 12%
- Stalking: 21%
- Violent physical attacks: 3%
- Sexual assault/rape: 2%

AT PARKS RECREATION: 16%

ON THE BEACHES: 33%

AT CARPARKS/PARKING AREA: 16%

NEAR A SHOP: 5%

AT MARKET PLACES: 41%

IN PUBLIC TOILET: 11%

INSIDE BUSES: 17%

ON SIDEWALKS: 13%

WAITING AT BUS STOPS: 23%

INSIDE BUSES: 46%

AT LONELY SPOTS: 14%

AT OFFICE BUILDINGS: 12%

AT GRAPHICS BUILDING FILM: 14%

AT MARKET PLACES: 41%

IN PUBLIC TOILET: 11%

INSIDE BUSES: 17%

ON SIDEWALKS: 13%

WAITING AT BUS STOPS: 23%

INSIDE BUSES: 46%

AT LONELY SPOTS: 14%

AT OFFICE BUILDINGS: 12%

AT GRAPHICS BUILDING FILM: 14%

HAVE YOU EVER PERSONALLY EXPERIENCED ANY HARASSMENT OR ASSAULT?

- YES: 95%
- NO: 5%

If you were harassed and you voiced it, who gave you support? (multiple coding allowed)

- Family: 39%
- Police: 9%
- Corporators/Politicians: 2%
- Community Groups: 4%
- Strangers: 5%
- Passersby: 10%
- Shopkeepers: 0%

On the occasions when you were harassed, what did you do? (multiple coding allowed)

- Nothing: 25%
- Confronted the perpetrator: 6%
- Asked bystanders for help: 27%
- Reported it on a helpline to another service: 3%
- Told/talked my family for help: 20%
- Told/talked my friend for help: 22%
- Reported it to the police: 4%

What obstacles do you face in approaching the police or authorities? (multiple coding allowed)

- Afraid to approach the police: 14%
- Police will not do anything: 17%
- Police will record the incident and not take further action: 30%
- They will trivialise it: 18%
- The process is too tedious: 21%
- They will blame me for the incident: 20%
- This may reflect badly on me and my family: 7%

Have you intervened or taken any action when you witnessed harassment of other women?

If YES, what did you do?

- Argue/shout at the harasser: 41%
- Physically stop the harasser: 7%
- Talk to the harasser: 10%
- Gather a crowd: 16%
- Ask other bystanders for help: 19%
- Call the police: 6%
- Call other authorities: 1%

Do you talk to your parents/family/husband about the harassment you faced?

If YES, what was their reaction?

- Reacted strongly and restricted my mobility: 23%
- Had discussions on how to deal with such a situation: 41%
- Motivated me not to get up with such situations: 20%
- Ignored the incident: 16%

What personal safety risks do you think women face in the city? (multiple coding allowed)

- Street sexual harassment (eve teasing, stalks, no, leeching, etc): 99%
- Sexual assault or rape: 11%
- Violent physical attacks: 19%

FACTORS THAT MAKE WOMEN FEEL UNSAFE

- Men dealing with or taking alcohol/drugs
- Lack of safe public toilets
- Poor maintenance of open public spaces
- Lack of effective/visible police
- Crowded public transport/bus stops
- Lack of people in the area

WHAT WOMEN WANT DONE

- Helplines run by auto/cab drivers
- More security personnel including guards and police
- Social advertisement in TV & media
- Helplines for bus and railways
- Better infrastructure
- Better lighting on roads
- Involvement of local area groups
- Better street signage

METHODOLOGY: THE SURVEY WAS CONDUCTED IN MUMBAI BETWEEN NOVEMBER 8 AND NOVEMBER 23, 2015. SAMPLE SIZE: 1000. The survey was conducted in 1000 households across Mumbai. The survey was conducted in 1000 households across Mumbai. The survey was conducted in 1000 households across Mumbai.

Safety Audits invited from readers

02 metro hindustantimes

ht for mumbai

HINDUSTAN TIMES, MUMBAI
THURSDAY, SEPTEMBER 16, 2010
PHONE NUMBERS AT DADAR STATION 23070197 for the GPR equipped on the northern end and 24180694 for the GPR police on the western line
24180694 for the GPR police on the middle of platform 3 and the central line

After being raped by the HC 22 months ago, the GPR formed two task forces for women's safety. But cases of sexual harassment have only increased

talktous
To be your voice, we are listening to you. Share your views and opinions with Mumbai Safe for Women

onfacebook
To be your voice, we are listening to you. Share your views and opinions with Mumbai Safe for Women

ontwitter
To be your voice, we are listening to you. Share your views and opinions with Mumbai Safe for Women

RAILWAY SAFETY EMERGENCY
Call 11222 for emergencies
Railway emergency number
11222
11222

SNAPSHOTS FROM A DAY AT THE STATION



12:30 PM
An unshowered woman's toilet
This was one toilet for the women waiting for the train. The station was crowded and the toilet was very dirty. The woman who was using the toilet was not showered and had a very strong odor.

1:30 PM
A difficult bridge to cross
The bridge over the railway tracks was very narrow and difficult to cross. The woman who was crossing the bridge was carrying a heavy bag and was struggling to balance it.

2:30 PM
Good infrastructure wasted
The station had a very good infrastructure, but it was not being used properly. The woman who was waiting for the train was sitting on the floor because there were no seats available.

3:30 PM
No one there to help you
The woman who was waiting for the train was alone and had no one to help her. She was carrying a heavy bag and was struggling to balance it.

4:30 PM
Caught tapping on the platform
The woman who was waiting for the train was caught tapping on the platform. She was carrying a heavy bag and was struggling to balance it.

5:30 PM
Following a lady home
The woman who was waiting for the train was followed by a man who was following her home. She was carrying a heavy bag and was struggling to balance it.

Dadar: At risk amid the chaos

Women say being harassed at the city's most bustling station is simply a part of their daily commute that they are resigned to



FAR FROM PERFECT
hindustantimes make mumbai safer for women
100 ANKARA INVESTMENTS

MUMBAI Women commuters at Dadar station have to face a lot of harassment. The station is very crowded and the women who are waiting for the train are being harassed by the men who are also waiting for the train.

THE HARASSMENT
The women who are waiting for the train are being harassed by the men who are also waiting for the train. The harassment is in the form of catcalling, lewd comments, and unwanted touches.

NO ONE TO HELP
The women who are waiting for the train are being harassed by the men who are also waiting for the train. There is no one to help them and they are forced to suffer in silence.

USUALLY TAKE THE TRAIN
The women who are waiting for the train are usually taking the train. They are resigned to the harassment because it is a part of their daily commute.

COMMENTS ARE GIVEN AT STATIONS OR ON THE STREETS
The women who are waiting for the train are being harassed by the men who are also waiting for the train. The comments are given at stations or on the streets.

ADMIT YOUR STATION
CHECK FOR THESE AT RAILWAY STATIONS

1. LIGHTING
The station should have good lighting. The lighting should be in good working order and should be replaced when it is not working.

2. SANITARY FACILITIES
The station should have sanitary facilities. The sanitary facilities should be clean and should be maintained properly.

3. ACCESS TO LIFT AND STAIRWAYS
The station should have access to lift and stairways. The lift and stairways should be in good working order and should be maintained properly.

4. GENTS AND WOMEN
The station should have gents and women. The gents and women should be clean and should be maintained properly.

5. MARKERS
The station should have markers. The markers should be in good working order and should be maintained properly.

6. PUBLIC BRIDGES
The station should have public bridges. The public bridges should be in good working order and should be maintained properly.

7. SECURITY
The station should have security. The security should be in good working order and should be maintained properly.

8. POLICE
The station should have police. The police should be in good working order and should be maintained properly.

9. PRESSING OF BOMB-MAKING MATERIALS
The station should have pressing of bomb-making materials. The pressing of bomb-making materials should be in good working order and should be maintained properly.

10. EMERGENCY
The station should have emergency. The emergency should be in good working order and should be maintained properly.

02 hindustantimes

ht for mumbai

HINDUSTAN TIMES, MUMBAI
THURSDAY, OCTOBER 09, 2010
IMPORTANT CONTACT NUMBERS 26322753, 26323861/2 To call the Dholavilla police
The park falls under their jurisdiction

HT and Akshara have resumed their safety audits of public places in the city. This time, we will look at how safe open spaces are for women.

talktous
To be your voice, we are listening to you. Share your views and opinions with Mumbai Safe for Women

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IN CASE OF ANY PROBLEMS AT THE PARK
Dholavilla Park
26322753, 26323861/2
26322753, 26323861/2
26322753, 26323861/2

Safe enough, till darkness falls

LOKHANDWALA Women who visit Chhatrapati Shivaji joggers' park regularly say they are yet to witness an untoward incident, but poor lighting is a concern



hindustantimes make mumbai safer for women
with ANKARA

JOGGERS' PARK
LOKHANDWALA, AKSHARA BEZEL

Women commuters complain
The women who are waiting for the train are being harassed by the men who are also waiting for the train. The harassment is in the form of catcalling, lewd comments, and unwanted touches.

CRIMES AGAINST WOMEN
Cases registered with the Dholavilla Police Station in the month of September 2010

11
12
13
14
15
16
17
18
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21
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30
31

THE PROBLEMS
The women who are waiting for the train are being harassed by the men who are also waiting for the train. The harassment is in the form of catcalling, lewd comments, and unwanted touches.

WHAT HT FOUND USING THE AUDIT CHECKLIST
The women who are waiting for the train are being harassed by the men who are also waiting for the train. The harassment is in the form of catcalling, lewd comments, and unwanted touches.

AKSHARA'S FINDINGS
The women who are waiting for the train are being harassed by the men who are also waiting for the train. The harassment is in the form of catcalling, lewd comments, and unwanted touches.

WHAT WE FOUND USING THE AUDIT CHECKLIST
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IF YOU TALK ABOUT WOMEN'S SAFETY
DON'T THINK THERE IS A LAMBORGHINI HERE. HOWEVER, AS FAR AS THE INFRASTRUCTURE IS CONCERNED, THESE ARE A FEW ISSUES AT ANY TIME OF THE YEAR. YOU CAN PROBABLY BE SPINNING AROUND THE PARK.

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primo penguin Hindustan Times + 118 118 118



Crowd sourcing online through www.Harassmap-mumbai.org

HARASSMAP
हरेस मैप मुंबई MUMBAI

SUBMIT A REPORT

HOME REPORTS SUBMIT A REPORT SUPPORT CONTACT US HELPLINE

HarassMap-Mumbai is a platform for citizens of Mumbai to take steps to make the city safe by taking positive actions. We can, as youth, community groups, ngos, report cases of harassment and unsafe areas or take photos. This provides us with data to take some action our selves and also lobby with the government and the municipality so they will take steps to ensure safety for women and girls.

FILTERS → ALL NEWS PICTURES VIDEO

CATEGORY FILTER [HIDE]

- ALL CATEGORIES
- UNSAFE AREAS
- PHYSICAL
- VERBAL
- VISUAL
- STALKING

HOW TO REPORT

By sending a message to 9920103103

By using an app:
iPhone
Android

By filling this form on our website.

WHAT MAKES THE CITY SAFE OR UNSAFE FOR WOMEN & GIRLS?

SAFETY AUDIT : MANCHURD, CENTRAL MUMBAI

PROBLEMS IDENTIFIED

- Inadequate lighting
- Poorly maintained roads
- Lack of surveillance
- Poorly maintained drains
- Presence of stray dogs
- Presence of stray cats
- Presence of stray cows
- Presence of stray pigs
- Presence of stray chickens
- Presence of stray goats
- Presence of stray horses
- Presence of stray donkeys
- Presence of stray mules
- Presence of stray camels
- Presence of stray elephants
- Presence of stray rhinos
- Presence of stray hippos
- Presence of stray crocodiles
- Presence of stray snakes
- Presence of stray lizards
- Presence of stray insects
- Presence of stray plants
- Presence of stray animals
- Presence of stray people
- Presence of stray things
- Presence of stray ideas
- Presence of stray feelings
- Presence of stray thoughts
- Presence of stray actions
- Presence of stray reactions
- Presence of stray responses
- Presence of stray behaviors
- Presence of stray attitudes
- Presence of stray beliefs
- Presence of stray values
- Presence of stray principles
- Presence of stray ethics
- Presence of stray morals
- Presence of stray laws
- Presence of stray rules
- Presence of stray regulations
- Presence of stray policies
- Presence of stray procedures
- Presence of stray protocols
- Presence of stray standards
- Presence of stray benchmarks
- Presence of stray goals
- Presence of stray objectives
- Presence of stray outcomes
- Presence of stray results
- Presence of stray impacts
- Presence of stray effects
- Presence of stray consequences
- Presence of stray repercussions
- Presence of stray ramifications
- Presence of stray reverberations
- Presence of stray aftershocks
- Presence of stray aftereffects
- Presence of stray afterglows
- Presence of stray aftertastes
- Presence of stray afterthoughts
- Presence of stray afterimages
- Presence of stray aftertongues
- Presence of stray aftertastes
- Presence of stray aftertongues
- Presence of stray aftertastes
- Presence of stray aftertongues

PLACE A RED FLAG

YOU CAN ACT TO MAKE MUMBAI SAFE

akshara



Expert Round tables- 4 published in Media

06 metro hindustantimes

So what's news? It's hum, well...

Blueprint to make Mumbai safer

SOLUTIONS Gender assessment and database of infra projects, index to measure adequate lighting across the city, more responsiveness in built environment

BY ANITA BHANDARI

It is a blueprint for a safer Mumbai. The report, titled 'Blueprint to make Mumbai safer', is a comprehensive document that outlines various strategies to improve the city's safety. The report is a result of a round table discussion held on the topic. The report is a comprehensive document that outlines various strategies to improve the city's safety. The report is a result of a round table discussion held on the topic.



KEY IDEAS AND RECOMMENDATIONS

- 1. Gender assessment and database of infra projects
- 2. Index to measure adequate lighting across the city
- 3. More responsiveness in built environment
- 4. ...

htclassifieds

hindustantimes KNOWLEDGE RESEARCH UNIT 022-60442907/8336

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TECHNOLOGY SOFTWARE DEVELOPMENT, IT SUPPORT, NETWORKING, SECURITY, TRAINING

LEGAL SERVICES LEGAL CONSULTING, CONTRACT REVIEW, COMPLAINTS, DISPUTE RESOLUTION

FINANCIAL SERVICES INVESTMENT ADVISOR, RETIREMENT PLANNING, TAX SERVICES, LIFE INSURANCE

HEALTH & WELLNESS FITNESS CENTERS, YOGA, MEDITATION, MASSAGE, SKIN CARE

ARTS & CRAFTS ART GALLERIES, CRAFTS, JEWELRY, POTTERY, TEXTILES

ENTERTAINMENT MUSIC, FILM, THEATRE, BOOKS, GAMES

PERSONAL SERVICES HAIR SALONS, BEAUTY SALONS, GROOMING, TAILORING

RESTAURANTS & CATERING RESTAURANTS, CATERING, BAKERY, BEVERAGES

TRAVEL & TOURS TOURS, TRAVEL AGENTS, VISAS, AIR TICKETS

REPAIR & MAINTENANCE CAR REPAIR, ELECTRICIANS, PLUMBERS, PAINTERS

OTHER SERVICES ACCOUNTING, CONSULTING, TRAINING, EVENTS

06 metro hindustantimes

Gender issues must in poll manifesto

WOMEN'S SAFETY Panelists at HT-Ashoka's round table conference discuss, suggest ways to prevent violence against women

BY ANITA BHANDARI

Panelists at HT-Ashoka's round table conference discuss, suggest ways to prevent violence against women. The conference was held on the topic of women's safety and gender issues. The panelists discussed various ways to prevent violence against women and suggested ways to improve the situation.



NEED MORE AWARENESS ON GENDER EQUALITY

Panelists at HT-Ashoka's round table conference discuss, suggest ways to prevent violence against women. The conference was held on the topic of women's safety and gender issues. The panelists discussed various ways to prevent violence against women and suggested ways to improve the situation.

Democracy offers freedom, but what about civic sense?

EVERYONE MUST FIGHT FOR THE FREEDOM OF THE PARAMETERS OF THE LAW

Panelists at HT-Ashoka's round table conference discuss, suggest ways to prevent violence against women. The conference was held on the topic of women's safety and gender issues. The panelists discussed various ways to prevent violence against women and suggested ways to improve the situation.

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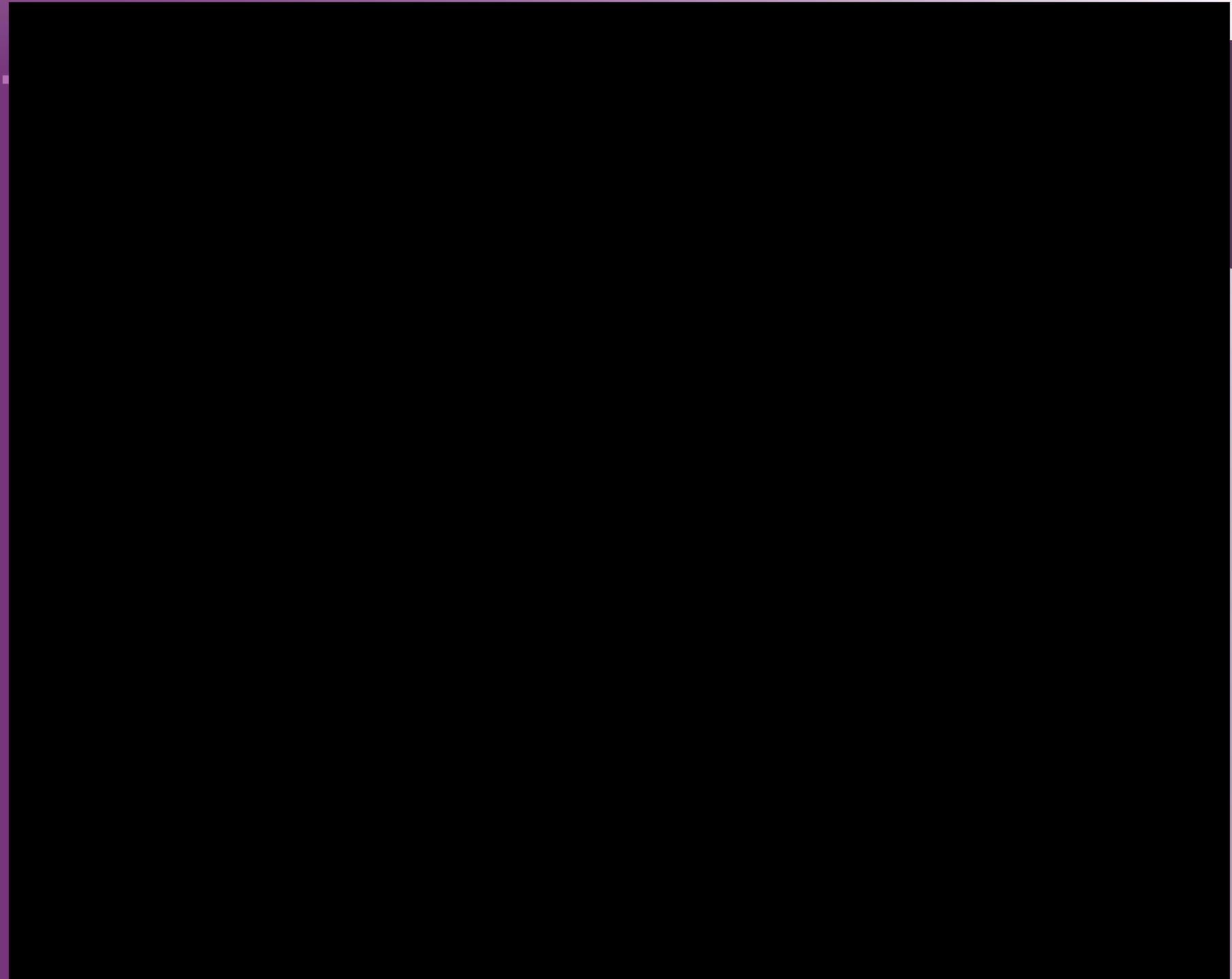
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OTHER SERVICES ACCOUNTING, CONSULTING, TRAINING, EVENTS





Art Installations- Kala Ghoda Festival



9 days festival draws huge crowd- 2015 it was over 1 million people



40000 people visit the Equal Street – pedestrian street experiment every Sunday





Mobilising Communities- young women and men



**Trained 1500 young women
leaders in Self assertion**

**Women and girls campaign in
5 wards**



Involving Young Men as part of the solution





Youth led
campaigns in
colleges,
communities
and in public
spaces



Advocacy with State-Police Emergency Helpline 103

Set up in 2008, receives large number of calls-around 400 a day and with a response time of about 10-15 minutes



Youth take up campaign in Bus





205 women beat marshalls employed to link up at ground level in 2014



**Panels on streets, in theatres,
Hoardings, back of the buses**



Adocacy with State Working with Municipality-

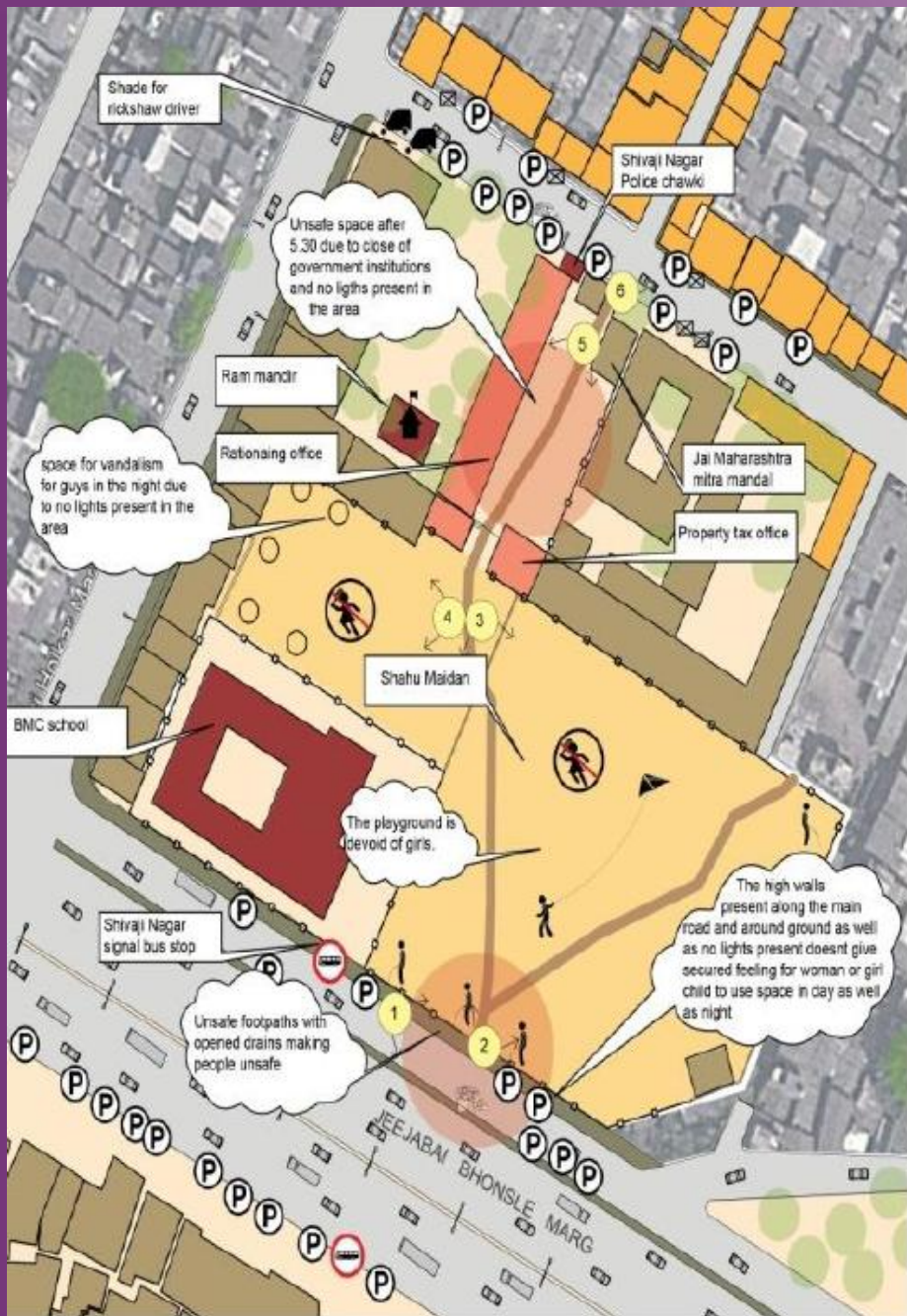




Engendering Development Plan Mumbai-2014-2034



Alternative Designs





Comprehensive Plan for Safety of Women



Petition with over 30000 signatures- with change.org

4 experts roundtables with HT, published, compiled and submitted

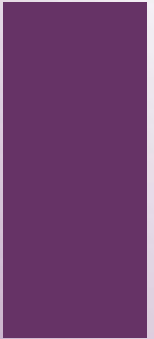
- **Infrastructure, Urban planning and Design**
- **Policing, Legal System And Justice**
- **Education, Awareness And Popular Media**
- **Politics, Political Commitment And Approach**



**Public transport-
Buses carry
4 million commuters a
day**



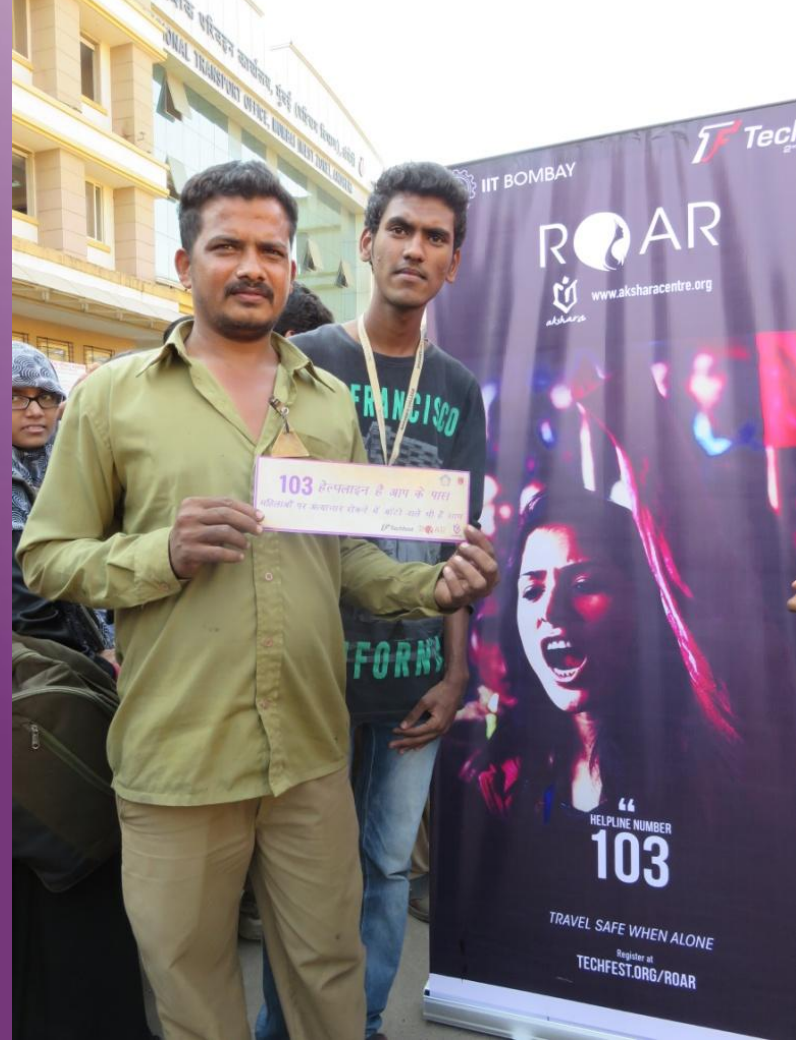
Making Buses safe



- **Trainings to conductors, Inspectors and drivers**
- **The gender module included in BEST -centralised curriculum**
- **Campaign launched in 26 depots and rule book with clear guidelines for role of conductors reaching out to 100% ie 14500 conductors**
- **Stickers of Rule card and helpline in all the 4500 buses**

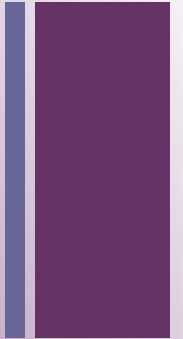


Making Autos Safe

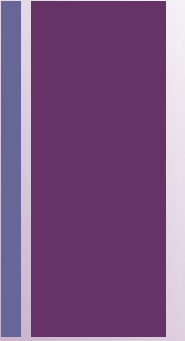




Challenges



- **Managing multiple strategies approach-
differing time frames and different skill sets**
- **Strength and Limitation of Safe city concept**
- **Institutionalizing partnerships with civil society
and government**
- **Long term and continuous program and funds**



Thanks

